

CRYOVAC®

BRAND FOOD PACKAGING

CRYOVAC® Brand Barrier Formable Paper

Lower your environmental footprint with CRYOVAC® brand Barrier Formable Paper bottom web. This innovative solution is made from renewable fiber and uses 76% less plastic*.



BENEFITS



Operational Efficiency

- Designed to perform on a wide range of rollstock, thermoforming, and vacuum skin packaging equipment
- Offers a more sustainable and easy to use option without compromising throughput
- Compatible with vacuum skin packaging (VSP) and modified atmosphere packaging (MAP) top films



Product Integrity

- Exceptional oxygen and moisture barrier properties for extended shelf-life
- Engineered to provide robust product protection when paired with CRYOVAC® brand top webs
- Minimize cross contamination risk with a virtually leak-proof package



Brand Experience

- Maintains optimum taste, moisture, freshness and texture to ensure consumers have a consistent eating experience
- Natural feel and appearance for improved shelf appeal and consumer satisfaction
- Leverage printing and design opportunities for improved brand awareness
- When paired with CRYOVAC® brand Darfresh® film, the finished product can be vertically merchandised with no product movement
- Delivers consistent performance to drive brand loyalty
- Available with proprietary easy-open sealant for added consumer convenience
- Tamper evident packaging for added security

CHALLENGE

You are continually looking for ways to lower your environmental footprint while keeping your product fresh. Providing a solution to help solve these challenges is the key to your success.

SOLUTION

CRYOVAC® brand Barrier Formable Paper is our latest offering in paper-based sustainable solutions. Made from 90% paper, this innovative formable bottom web offers superior barrier protection while reducing the amount of traditional plastic used without compromising shelf-life or product protection.

Engineered to work with both MAP and VSP top webs, CRYOVAC® brand Barrier Formable Paper is the ideal solution to give consumers the sustainability they want with the protection and versatility you need.



Shown: Kraft Barrier Formable Paper with sliced cheese

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SUSTAINABILITY

- Paper based bottom web made from FSC Certified Fiber**
- Reduces carbon footprint by 41% by using 76% less plastic*



MATERIAL

- Available in kraft or white
- Compatible with CRYOVAC® brand Darfresh® vacuum skin packaging (VSP) and modified atmosphere packaging (MAP) top films
- Top webs are available in range of gauges with lock-down or easy-open features



Shown: Kraft Barrier Formable Paper with assorted deli meats

EQUIPMENT

- Runs on a variety of traditional rollstock, thermoforming, and vacuum skin packaging equipment



Shown: White Barrier Formable Paper with sliced cheese

APPLICATIONS

- Case ready and e-Commerce
- Smoked and processed meats, smoked seafood and cheese

* when compared to 15mil PET

** FSC Certification verifies that the fiber created or sold is sourced responsibly

