



Paper Bubble Mailer

Produced according to world-class standards, our innovative paper bubble mailer gives you the protection of Jiffyllite® mailers with the curbside recyclability that consumers desire.



BENEFITS



Operational Efficiency

- Embossed inner layer eliminates the need for added void fill and cushioning, minimizing material costs
- The use of mailers reduces freight costs compared to corrugate
- Stores flat, reducing storage and warehouse space requirements
- Mailers offer improved labor efficiency with processing times 3x faster than cartons
- Convenient self-seal closure eliminates the need for staples or tape



Product Integrity

- Upgraded outer kraft for better tear and puncture resistance
- Equipped with an adhesive self-seal, offering secure closure



Package Optimization

- Less weight when compared to boxes for postage savings
- Lower environmental impact due to less solid waste compared to other packaging
- Variety of sizes available - right size, right cost, right expectation, every time



Brand Experience

- Printing is available for custom branding opportunities
- Curbside recyclable for added ease of disposal

CHALLENGE

Consumer expectations are higher than ever before. Their packaging preferences are driven by functionality to protect the product from damage and ease of disposal. Their satisfaction level is also closely tied to whether their item was over or under-packaged. As a result, having the ability to provide the optimal level of protection with solutions that offer varying degrees of durability is critical to ensuring consumer satisfaction.

SOLUTION

Our paper bubble mailers converge the sustainability of recyclable paper with the protection of BUBBLE WRAP® brand cushioning. These paper mailers are the newest innovation in our discrete mailer portfolio, with inner padding constructed of a kraft paper material that mimics BUBBLE WRAP® brand cushioning. Protect products during shipment just like the Jiffyllite®, kraft bubble mailers, and delight consumers with curbside recyclable packaging materials.



Shown: BUBBLE WRAP® brand Paper Bubble Mailer



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SUSTAINABILITY

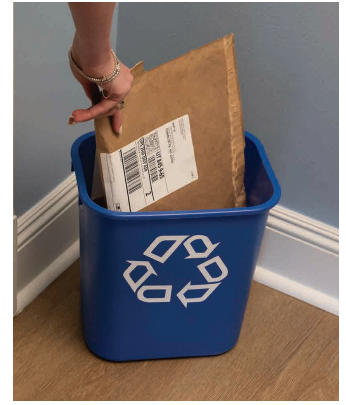
- Curbside recyclable for added ease of disposal; approved by How2Recycle
- Made with renewable material and up to 38% recycled content

MATERIALS

- Industry Standard Sizes Available: 0, 2, 4, 5 and 7
- Designed with added water resistance
- Equipped with an adhesive self-seal
- **Cushioned Mailer:** Engineered to be tough on the outside while providing protective cushioning on the inside

APPLICATIONS

- Ideal for 3rd Party Logistics, fulfillment centers and ship-from-store applications
- Suitable for a wide range of low-profile applications such as:
 - Apparel & Accessories
 - Personal Care & Beauty
 - Consumer Electronics
 - Healthcare
 - Toys and Games
 - Sporting Goods



Shown: BUBBLE WRAP® brand paper bubble mailer being placed in recycling bin at home



Shown: BUBBLE WRAP® brand paper bubble mailer with beauty products



Shown: BUBBLE WRAP® brand paper bubble mailer with assortment of consumer goods

