

## Seafood Solutions Comparison Guide



## Engineered for performance, sustainablity, brand building and consumer convenience.

SEE® makes it easy for seafood processors and retailers to differentiate by combining extensive knowledge of consumer and market insights with innovative solutions.

Fresh Seafood VSP Film: CRYOVAC® brand Darfresh® 10K OTR is a highly permeable film that complies with FDA regulations for fresh seafood. This film can be paired with your choice of bottom carrier available in an assortment of sizes and substrate options to customize your offering. This innovative solution enhances sales with striking 3D presentation and premium appearance.

## STAND-UP POUCH

IDEAL FOR: Frozen, IQF

3

Available in a wide range of film types with varying degrees of barrier protection. With a variety of unique material solutions, you can select the best option for your custom packaging applications. Available in a variety of gauges, sizes, and finished pouches.

3 4 5

# SFMI-RIGID ROLLSTOCK

IDEAL FOR: Fresh, Frozen, Smoked



This thermoforming rollstock is available with PET or recycled PET for added sustainable benefits.

## RIGID TRAY WITH VSP/LID/OVERWRAP

IDEAL FOR: Fresh, Frozen, Pre-prepared











Create all types of case-ready packaging for overwrap, MAP, and vacuum skin applications. Available in a variety of sizes, colors and tray configurations with varying degrees of sustainable benefits.

**SOLUTIONS AVAILABLE:** Carriers: Preformed VSP, Overwrap, MAP and HydroLOQ MAP Trays Lidding/Film: Darfresh® 10K, BDF, SES

# DARFRESH® ON BOARD VACUUM SKIN PACKAGING

IDEAL FOR: Fresh, Frozen, Smoked



Combines a clear, highly formable VSP top film with a cardboard bottom carrier that lets you leverage 2-sided printing capabilities. As a result, helping you enhance your brand presence while differentiating your product on shelf.

# **READY MEAL** SOLUTIONS

IDEAL FOR: Frozen, Pre-prepared



Our portfolio of ready meal applications are available in a variety of microwaveable and ovenable solutions that are designed to cook or re-heat prepared meals and frozen foods. These no-prep, easy open solutions, offer consumers convenience with easy cleanup.

#### SOLUTIONS AVAILABLE:

Simple Steps® Meal Packaging, Oven Ease® Bags

# 10K OTR

IDEAL FOR: Fresh



A highly permeable bag that meets FDA guidelines for fresh seafood. This innovative packaging solution comes with the 10K OTR call out clearly printed on the bags to alert inspectors at any point in the retail or food service distribution system.

## **KEY FEATURES\***

#### SUSTAINABILITY

- Made with Renewable Materials
- Made from Recycled Content
- H2R Certified Store Drop-off
- H2R Certified Curbside Recyclable<sup>2</sup>
- 4 No Soaker Pad Needed
- 6 Recycle-Ready1

### **BRAND BUILDING**

Printable Carrier/Pouch

Compatible with Printable Film

#### CONSUMER CONVENIENCE

- Recloseable
- Oven/Microwave Ready
- Freezer-Ready
- 4 Leak-Resistant
- Easy-Open
- 6 Full Product Visibility<sup>3</sup>

1 Degree of recyclability will vary depending on scope and availability of collection and recycling programs 2 Check Locally. H2R Label does not apply to trays which contain carbon black.

<sup>\*</sup> Key features represent configurations or options available within the overall category



<sup>3</sup> For clear trays/bags only