

CRYOVAC®

BRAND FOOD PACKAGING

Multi-Seal® FlexLOK™

A versatile packaging solution that features a resealable, adhesive design to deliver consumer convenience and processing flexibility for a wide range of applications.



BENEFITS



Operational Efficiency

- Compatible with multiple packaging formats, including semi-rigid or flexible forming webs, or preformed trays
- Can be run on modified atmosphere or vacuum packaging systems
- 360-degree label orientation



Product Integrity

- High pressure processing compatible
- Tamper-evident feature available
- Eliminates need for knives or scissors to open the package, reducing risk of injury
- Convenient, secure reclose feature can help extend freshness
- High-barrier material for maximum protection



Brand Experience

- Unique packaging and printing options help differentiate brand in the market
- Easy-open, resealable feature for added consumer convenience
- Removes need to repack in secondary packaging after opening

CHALLENGE

Consumers, and in turn retailers, demand convenience more than ever. So much so, that 60 percent of consumers cite easy-to-open packaging as a top attribute they look for when deciding between which products to purchase. Furthermore, in a recent Mintel study 53% of respondents stated that the most user-friendly feature is the ability to resealing a package*. As a processor, you are tasked with providing added convenience factors while maintaining the performance and integrity of your products.

SOLUTION

CRYOVAC® Brand Multi-Seal® FlexLOK™ is a versatile packaging solution that features a resealable, adhesive design to deliver consumer convenience and processing flexibility for a wide range of applications. This innovative solution offers 360-degree label orientation with a reliable easy-open and easy-close technology that allows you to open and close the package multiple times, enabling the consumer to maintain the integrity of the product for longer in its original packaging. To enhance branding, CRYOVAC® Brand Multi-Seal® FlexLOK™ offers up to 10 color full process print.

* Source: Lightspeed GMI / Mintel



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SUSTAINABILITY

Sustainable total packaging options available with a variety of carriers:

- Curbside Recyclable**** CRYOVAC® brand preformed MAP trays available with a RIC 5 - PP***. These trays are approved to carry the How 2 Recycle (H2R) logo
- CRYOVAC® brand preformed MAP tray configurations also available with post consumer recycled (PCR) content

MATERIAL

- High barrier, laminated, easy-open, resealable, non-forming web (FH663B / FH663WB)
- Available in clear, white or metalized
- Variety of carrier options available including semi-rigid or flexible forming webs, as well as preformed trays

EQUIPMENT

- Runs on existing rollstock equipment (HFFS and VFFS), requiring no additional capital costs
- Compatible with modified atmosphere and standard vacuum packaging equipment

APPLICATIONS

- Case ready and e-Commerce
- MAP and vacuum packaged solutions for variety of markets like cheeses, smoked & processed meats, snack items, baked good and fresh pasta



** Degree of recyclability will vary depending on scope and availability of collection and recycling programs

*** RIC: Stands for Resin Identification Code. For example, RIC 5 represents PP material

**** Check Locally