



SEE[®] Brand Stand-Up Pouches

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BENEFITS

Stand-up pouches are incredibly versatile and convenient packaging solutions that provide maximum sales impact with their multipurpose design. Our range of SEE® stand up pouches, available in various barrier laminates, helps to extend the shelf life of your products.

With smart resealability and easy open functions, your products stay fresh for longer.

SEE® Stand up pouches offer ample space for print and branding, making it effortless to catch the eye with vibrant images and captivating designs. In an increasingly competitive retail landscape, standing out from the crowd has never been more crucial. Utilise stand up pouches to maximise your shelf presence, enhance brand perception, and minimise packaging costs and weight.

- Heat sealable and suitable for manual or automatic cold filling.
- Resealable zippers and easy open tear notches available, offering a press-to-close option for product freshness.
- Round corners to avoid sharp edges and prevent damage.
- Doy-pack or K-seal Gusset for lightweight and higher volume products respectively.
- Clear/Frosted window for increased customer engagement.
- Food Grade Materials in a BRC accredited production facility.

MATERIALS

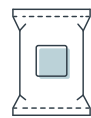
- Designed to be Recycle-ready*. PE based and mixed material options available.
- Available in sizes ranging from 2 to 2.5kg.
- Gravure print up to approx. 25kg.
- Available with oxygen, moisture, UV, aroma, and puncture barriers to protect your products integrity.
- Available in a premium matt and gloss finish.
- Digital print up to 5 colours from 1,000 units or flexographic and gravure print up to 9 colours from 20,000 units.

BESPOKE FEATURES

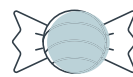
Choose from press to close zipper, easy open tear notch, euro slot, product window, round corners, degassing valve and corner or center spout.

Customised, unique pouch shapes can be created to suit your product specifications.

TYPICAL APPLICATIONS



Snacks



Confectionery



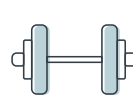
Frozen Foods



Soups & Sauces



Pet Food



Sports Nutrition



Tea & Coffee



Horticulture

*Degree of recyclability of the final package depends on the specific product configuration or components intended for recycling and the scope and availability of appropriate local recycling facilities.