

CRYOVAC®

BRAND FOOD PACKAGING

Preformed HydroLOQ MAP Trays

CRYOVAC® brand HydroLOQ MAP trays are made from polypropylene (PP) material, creating a case ready solution that can help extend shelf life while increasing production efficiencies.



BENEFITS



Operational Efficiency

- Improve business efficiencies by eliminating messy absorbent pads
- Efficiently package protein products of assorted sizes, portions and quantities
- Proven to be compatible with all MAP food packaging equipment
- Engineered for high speeds, including denesting, machine handling and boxing operations.



Product Integrity

- Enhance consumer safety by eliminating soaker pad related food contamination
- Exceptional oxygen and moisture barrier properties
- Hermetically sealed to provide additional shelf life and reduce in-store labor while virtually eliminating leakers
- Extends shelf life
- Final packaged product remains clear under refrigeration when paired with CRYOVAC® brand anti-fog lidstock



Brand Experience

- Enhance consumer eating experience by improving tenderness, juiciness and flavor of meat with elimination of soaker pad**
- Available with proprietary easy-open sealant for added consumer convenience
- Prevent food waste while reducing your environmental footprint by using post-consumer recycled content
- When paired with CRYOVAC® brand lidstock, the finished product is a tight, wrinkle-free package for added retail appeal
- Compatible with plain and printed CRYOVAC® brand lidstock which offers up to 10 color full process print capabilities
- Support sales with premium presentation

CHALLENGE

As a food processor, your output is everything. It's what makes or breaks your bottom line. However, providing a solution that not only improves your operational efficiencies but also meets the growing needs of your customers is now more than ever the key to your success. With today's hectic and ever-changing lifestyle, consumer needs have shifted. In fact, consumers now not only want a more sustainable packaging solution, 53% of them state they also prefer prepackaged options over full-service because it's quicker, reduces their wait time and is hassle-free. As a result, case ready packaging is now more important than ever.

SOLUTION

Our CRYOVAC® brand assortment of preformed HydroLOQ MAP trays are padless, reducing waste to landfill by eliminating the need for an absorbent pad. Made from a high barrier, polypropylene material these preformed trays can help extend shelf life while increasing production efficiencies. Hermetically sealed with CRYOVAC® brand barrier lidstock, creating a final package that is leak-proof and visually appealing to consumers. This solid barrier tray/lidstock combination provides a MAP system that nearly doubles packaging speeds*, eliminates leakage, and substantially reduces labor costs.

Available in an assortment of curbside recyclable** or post-consumer recycled (PCR) content configurations, for an even greater sustainable case ready packaging solution.

Preformed HydroLOQ MAP Trays

SUSTAINABILITY

- Reduces waste to landfill by eliminating need for soaker pad
- Curbside Recyclable*** CRYOVAC® brand preformed HydroLOQ MAP trays available with a RIC 5 - PP****. These trays are approved to carry the How2Recycle (H2R) logo
- CRYOVAC® brand preformed HydroLOQ MAP tray configurations also available with post consumer recycled (PCR) content
- HydroLOQ MAP trays produce zero incremental waste to landfills by reusing the minimal scrap it generates throughout the production process

MATERIAL

- Wide range of sizes and tray configurations available in your choice of clear, white, or black
- High barrier, laminated polypropylene with a barrier sealant
- Available with easy-open or lock-down top web sealant
- Compatible with existing CRYOVAC® brand lidstock

EQUIPMENT

- Runs on a variety of modified atmosphere packaging equipment

APPLICATIONS

- Case ready
- Ideal for applications such as: fresh poultry, beef, lamb, veal, smoked and processed meats, seafood and alternative protein



*** Check Locally. H2R Label does not apply to trays which contain carbon black.

**** RIC: Stands for Resin Identification Code. For example, RIC 5 represents PP material