

CRYOVAC®

BRAND FOOD PACKAGING

Stand-Up Pouch (SUP)

CRYOVAC® brand pre-made Stand-Up Pouches are available in a wide range of film types. With a variety of unique material solutions, you can select the best option for your custom packaging applications. Available in plain and printed formats.

BENEFITS



Operational Efficiency

- Optimizes your manufacturing capabilities
- Reduces amount of manual labor in packing operation
- Multiple bags open at one time



Product Integrity

- Available in a wide range of barrier and gauge properties to help protect and extend product life
- Effectively seals through a wide range of product contamination
- Engineered for fresh and frozen environments
- Excellent product integrity through frozen distribution cycles
- Tamper evident packaging
- Available with easier to open features - Eliminates need for knives or scissors to open the package, reducing risk of injury
- Available with recloseable options that can help extend product freshness



Brand Experience

- Reverse printed to protect ink from abrasion and chemical breakdown
- Improved shelf appeal
- Easy open and recloseable feature available for added consumer convenience
- Fully printable in up to 10 color full process print
- Delivers consistent performance to drive brand loyalty and sales
- Increase visual appeal with clarity and durability



CHALLENGE

Now more than ever, your operational performance is everything, it's what makes or breaks your bottom line. The key however, is to provide a solution that not only improves your operational efficiencies but also meets the growing needs of your retail customers.

SOLUTION

Our CRYOVAC® brand pre-made Stand-Up Pouches (SUP) are available in a wide range of gauges and material configurations in plain and printed formats to fit your unique packaging needs. When paired with the FAS SPrint Revolution SidePouch system, this total solution offers improved speed, versatility, and productivity without adding labor. This innovative solution offering can improve your operations by helping you transition from a manual to a more automated process.

Stand-Up Pouches are also available with added consumer conveniences and preferences such as recloseable zippers, ventilation, and easy to open features as well as sustainable options.



Shown: Stand-Up Pouches with handles, easy open and recloseable features

Stand-Up Pouch (SUP)

SUSTAINABILITY

- CRYOVAC® brand Stand-Up Pouch options available with a RIC 4 – LDPE*. These bags are store drop-off recyclable** and are pre-qualified to carry the How2Recycle (H2R) logo. ***

MATERIAL

- Available in variety of gauges, sizes and finished pouches
- Has easier to open and recloseable features for added consumer convenience
- Material Configurations:
 - Standard Materials (PTCL / PTWH) – Provides excellent stiffness and gloss for maximum brand impact
 - Matte Finish Materials (MPCL / MPWH) - Provides excellent stiffness for maximum brand impact and a subdued sheen for a chic, modern feel
 - High Sustainability Materials (SUPE / SUPW) – Sustainable options made from polyethylene-based laminate material
 - Barrier Material (PBAR) – Offers a lower oxygen transmission rate (OTR)

EQUIPMENT

- Runs on FAS SPrint Revolution SidePouch

APPLICATIONS

- Ready to eat, fresh and frozen produce, baked goods, meat and poultry, snack items, seafood, fresh and dried pastas



Shown: IQF Precooked Beef patties in easy open recloseable pouch



Shown: IQF Easy-Peel Shrimp in easy open, recloseable pouch



Shown: IQF Precooked Chicken Breasts in easy open, recloseable pouch

*RIC: Stands for Resin Identification Code. RIC 4 represents LDPE which is Low-density polyethylene

**Recycling available via store drop-off locations. Check website for locations near you.

*** This structure has been prequalified for a Store Drop-off (and Widely Recyclable in Canada) label with How2Recycle. The recyclability of this package can change due to product application, attachments, and other factors. Typically packaging that comes in contact with wet, sticky, greasy or raw meat materials will not be acceptable for recycling. Customer needs to be a H2R member to use the label with branded artwork.