



BubbleWrap[®]
BRAND PACKAGING

AirWrap Films

Inflatable Packaging Solution

High Recycled Content Solution
that Minds the Gap!





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BENEFITS

The BUBBLE WRAP® Brand AirWrap expands its family of on-demand inflatables with a small sized pillow solution for those customers shipping durable products. The thin film contains a minimum 95% recycled content, out of which 55% is PCR and 40% is PIR. Recycled material contained in AirWrap is certified according to EN15343 which establishes procedures for track and trace of recycled plastic content sourcing and use in product manufacturing.

ON-SITE, ON-DEMAND, HIGH PERFORMANCE PROTECTION

This on-demand air pillow is compatible with the BUBBLE WRAP® brand systems and can solve your fulfilment velocity challenges.

HIGH PRODUCT PROTECTION

Our AirWrap films bridge the gap between our inflatable void fill & cushioning products, offering you another solution, maintaining a strong value-added relationship with your customer.

REDUCE YOUR CUBE SIZE

These high performance pillows provide just the right amount of packaging and allow you to reduce package size and weight without sacrificing protection.

NOT JUST FOR VOID FILL

AirWrap pillows are perfect for Product separation, Blocking and bracing, Carton lining, Wrapping, Lightweight cushioning, Product interleaving, Smaller void filling.

Cushion sizes	Roll Length	Rolls/pallet	System		
			Rocket	Flex	BWI
AW75 200	1280m	36	✓		
AW2 300	1280m	36	✓		
AW2 400	1098m	24		✓	✓*

*Equipped with RFID tag



TYPICAL APPLICATIONS

BUBBLE WRAP® brand AirWrap air pillows embrace ever changing customer needs, particularly in e-Commerce, 3PL and Omni-Channel segments that demand solutions that are more sustainable, cost efficient and easy to use.

AirWrap pillows are ideal for products that are:

- Durable, requiring less cushioning for protection during the shipping cycle.
- Packaged with other items in the same box needing wrapping with light blocking and bracing.
- Able to be shipped in smaller packages with less void fill, improving dimensional weight outcomes.
- Solutions that require increased fulfilment velocity or cube optimisation.



Industrial Component



3PL



Office Supplies



Work Cell Operations



Omni-Channel Stores



Healthcare

SUSTAINABILITY

Reduce

Thin films deliver high performance whilst allowing longer roll lengths, compared to traditional materials, which reduces greenhouse gas emission associated with inbound delivery trucks. Inflated bags lose 99% of their volume when deflated.

Reuse

The material strength of the film allows for multiple uses of the inflated bag.

Recycle-ready*

The film is EN15343 certified and compatible with mechanical recycling streams of HDPE and recyclable in many locations. **Degree of recyclability of the final package depends on the specific product configuration or components intended for recycling and the scope and availability of appropriate local recycling facilities.*

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