

# **Block and Brace Protective Packaging Solutions**

As product packaging has grown to become a critically important part of your sales and marketing operations, so have internal protective packaging solutions. With online sales growing rapidly, packaging for mail delivery and ecommerce is now impacting your brand, as well as your shipping costs. Innovative protective packaging solutions can enhance your company's image with internal packaging that is neat and visually appealing, and demonstrates a commitment to environmentally responsible packaging, while minimizing the size and weight of the overall package for lower shipping costs.

#### **Reduce Costs**

AirPouch® FastWrap™ inflate-on-demand protective packaging yields a significant cost savings as compared to other types of block and brace, such as foam-in-place, foam plank or molded pulp inserts.

Tubes and twin pillows on-demand offer a lightweight and clean solution for protective packaging and are durable enough to provide excellent product protection in minimal space. AirPouch FastWrap pre-formed tubes and twin pillows are less labor intensive to use than other inflatables, and come in a high-yield box that reduces shipping and storage requirements.

- Requires less packing time than foam and pulp products
- Reduces cube costs for shipping and storage
- Creates a secure fit with nominal material inside the shipping package for better management of dimensional weight charges
- Prevents shipping damage, reducing product losses and returns
- All-electric, low maintenance inflation system features a small footprint to save valuable warehouse space

## **Markets Served**

AirPouch FastWrap tubes and twin pillows are versatile, have many protective packaging uses, and are great for all block and brace applications, including:

- Mail order fulfillment and ecommerce
- Pharmaceutical fulfillment
- Third party logistics
- Contract packaging and fulfillment







## **Exclusive EZ-Tear<sup>™</sup> Perforations**

AirPouch FastWrap tubes and twin pillows feature our patented EZ-Tear perforations that enable quick and easy separation, allowing packers to work more efficiently. Individual perforations also enable the packer to easily select the right amount of material needed, reducing material waste.

## Offer Sustainable Packaging

Consumers are rapidly becoming more conscientious about the amount of waste they generate and are driving the need for more sustainable packaging solutions. AirPouch FastWrap inflatable tubes and twin pillows use less material than other types of protective packaging, and there are no hazardous chemicals in use at the packing station. Plus, our EarthAware® recycled products show your customers you care about the environment.

# **AirPouch FastWrap Specifications**

#### **Block and Brace Tubes**

- 14" L (inflated), perforated every 1-1/2 inches
- 1.5 mil; 1750 ft/case; 32 cases/pallet

#### Twin Pillows for Block and Brace and Void-fill

- 14" inflated
- 1.1 mil; 2750 ft/case; 28 cases/pallet





AirPouch tubes and twin pillows offer superior seals and puncture resistance for durability and reliable air retention



## **AirPouch Block and Brace Value**

- EZ-Tear<sup>™</sup> perforations improve efficiency with tubes and twin pillows that are easily separated for optimum packing speed
- Durable and puncture resistant tubes and twin pillows inflate on demand, saving valuable warehouse space
- Tubes and twin pillows are clean, dust-free and lightweight
- High yield, boxed material reduces changeover time
- Enables low maintenance, hazard-free packing
- AirPouch tubes and twin pillows are infinitely recyclable





Automated Packaging Systems specializes in a Total Systems Approach to packaging by combining high-quality protective packaging machines with system-matched, guaranteed-to-run packaging materials, and expert customer service and support. We help our customers streamline their packaging operations, improve productivity and lower their total cost of ownership by tailoring solutions that are perfect for their unique needs.

## **Best Practices in Protective Packaging**

Properly packing your products for shipping is critical to reducing damages and returns. With proper packaging methods and materials, you can ensure your products reach their destination in perfect condition. We manufacture a full line of AirPouch inflate-on-demand protective packaging products for a variety of uses, including:

- Void-fill Limits movement that can cause damage
- Wrapping Wrap delicate items to protect against vibration and shock during shipping and handling
- Bracing Protect corners and edges that are the most vulnerable to damage

**Use protective packaging products that are specifically intended for that use** – To ensure products remain damage free, use protective packaging materials as instructed. An AirPouch specialist will help you determine the best products for your needs.

# AirPouch tubes and twin pillows can protect your products several ways:









